

Center for Health Policy, Information, and Promotion



Four Centers of Excellence

Center for Health Policy, Information, and Promotion



- The Center for Health Policy, Information, and Promotion (CHPIP) is committed to the provision of accurate and comprehensive health statistics and health information;
- CHPIP provides an environment for good choices to be made about healthier behaviors and lifestyles that directly impact the development of sound health policy; and
- CHPIP also plays a critical role in assuring the state's capacity to deliver an appropriate and responsive epidemiology, surveillance, and public health laboratory system.

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Our vision in the CHPIP is:

“To create healthier people in Louisiana communities through the utilization of health information that drives appropriate programming and policy”

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We attain our vision by:

- Maintaining and enhancing the state's systems of vital records registration and issuance;
- Providing leadership in health promotion through partnerships and strategies that address the leading causes of death in Louisiana;
- Developing and enhancing the public health epidemiology, surveillance, and laboratory network; and
- Providing leadership in the development of a strong public health communications plans, i.e. bioterrorism risk communications.

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Programs and Activities:



Programs and activities in the center touch and protect the lives of every Louisiana citizen, as well as those who visit Louisiana, through:

- Management of the State's Vital Records System, which includes births, deaths, marriages, divorces, etc.;
- Health promotion messages and focus on leading causes of death in Louisiana;
- Testing of laboratory samples in the area of personal health, environmental health, emerging public health threats, such as issues related to bioterrorism, etc.; and
- Maintaining of the state public health agency's strategic planning, evaluation, and communications' capacity.

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Programs and Activities:



The areas of focus of the CHPIP include:

- Health promotion,
- Health information collection and dissemination,
- Public health epidemiology and surveillance,
- Disease reporting,
- Vital records registration and issuance,
- State confirmatory public health laboratory,
- Public health communications and media relations, and
- Strategic public health planning and performance management.

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Programs and Activities:



Center programs include:

- State Epidemiologist
- Laboratory Division
- Infectious Disease Epidemiology & Bioterrorism
 - Emerging Pathogens
 - Arboviral Surveillance
 - Public Health Veterinarian
- Vital Records & Statistics
 - State Registrar
 - State Center for Health Statistics
 - LA Hospital Discharge Data System (LAHIDD)

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Programs and Activities:



- **Policy & Planning**
 - Strategic Planning
 - Grants Management
 - Performance Accountability System
 - Policy Development & Issuance
- **Communication and Media Relations**
 - Social Marketing
 - Media Relations
 - Public Health Communications
 - Healthy People 2010
- **Program Evaluation**
- **Health Promotion and Chronic Diseases**
 - Behavior Risk Factor Surveillance System (BRFSS)
 - Obesity
 - Tobacco Prevention
 - Diabetes
 - Cardiovascular Health

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Department of Health and Hospitals
Office of Public Health



“Where can I get additional information?”

Please visit each Center's website at:

<http://www.oph.dhh.state.la.us>

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